



SOLAR PAKISTAN

Pakistan's Only Dedicated Solar Energy Exhibition

The 6th International Renewable Energy Exhibition & Conference

16 - 18 March 2017
Expo Centre Lahore
10:00 am - 6:00 pm

Organizer



Endorsing Bodies



Ministry of Science
& Technology



Pakistan Council of Renewable
Energy & Technology



Private Power &
Infrastructure Board



Punjab Board of
Investment & Trade



Pakistan Solar
Association

Media Partners



Middle East Solar
Industry Association



Energy Update



ENF



British Photovoltaic
Association

SOLAR PAKISTAN 2017

SOLAR Pakistan 2017 - The 6th International renewable energy exhibition & conference is going to be the benchmark event in the energy sector, which will draw together the energy resources and decision makers on one platform.

SOLAR Pakistan provides a platform to showcase the technologies and innovative services in renewable energy generation, distribution and storage. SOLAR Pakistan focuses on decentralized technologies of renewable energies presenting intelligent solutions for the integration of energy systems. The event provides an opportunity to highlight the importance of renewable energy sources and how switching to renewable energy sources can benefit and is expected to bring massive foreign investment in the energy sector for Pakistan.

SOLAR Pakistan 2017 aspires to be the biggest energy event of Pakistan, aiming to highlight the immense energy potential of Pakistan. The energy sector continues to dominate the overall structural character of Pakistan's economy. Many local and international companies are eager to invest in Pakistan's energy sector and SOLAR Pakistan will provide them a platform to explore endless opportunities.

SOLAR PAKISTAN CONFERENCE

A conference will be held along with the exhibition covering sessions on Renewable Energy & Power. It will be a valuable opportunity to meet and learn from the leading industry professionals.

The conference will provide the best opportunities to obtain relevant information on the current technologies and systems in the industry. The conference will also feature knowledge enhancing presentations, question & answer sessions as well as networking opportunities.

INDUSTRY OVERVIEW

Pakistan is one of the fastest growing countries in Asia. Considering the growing demand of energy in the country, solar energy can prove to be an effective source of alternative energy. Many large businesses have already started using solar energy to run their industries and others are willing to adopt the same.

Pakistan is currently spending US\$12 billion annually on the import of crude oil which increases the import bill to multiple folds. Out of this, 70% oil is used in generating power. Experts suggest that per unit cost is Rs. 18 on oil and Rs. 6-8 on solar. If we look at the bigger picture, with this available renewable energy resource, the country can easily cope with the energy crisis being faced right now and get rid of hefty loans taken to stabilize the economy.

Pakistan has huge potential for generating renewable energy from solar. This untapped cheaper option can produce huge amounts of energy to meet the ever-increasing demands.



WHY VISIT ?

- Showcase of latest industry products and services.
- Network with industry professionals.
- Meet industry players at one place.
- Find potential suppliers of the industry.
- Attend industry focused conference / seminar.

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WHY EXHIBIT ?

- ◆ Meet face-to-face with national & international energy professionals.
- ◆ Make new business contacts and generate sales leads.
- ◆ Get up-to-date with industry developments.
- ◆ Demonstrate & launch new products & technologies.
- ◆ Raise your company profile and change market perception.
- ◆ Extensive media exposure before, during and after the event.
- ◆ Achieve more in three days of exhibition.

SOLAR ENERGY

Pakistan has 2.9 million megawatt of solar energy potential besides photovoltaic opportunity. With 8-9 hours of sunshine per day & annual insolation values of more than 1,700 kilowatt hours per square meter, the climatic conditions in Pakistan are ideal (for solar power). The Government of Pakistan has taken initiative for the utilization of solar energy through its Rural Electrification Program.

VISITORS BY JOB



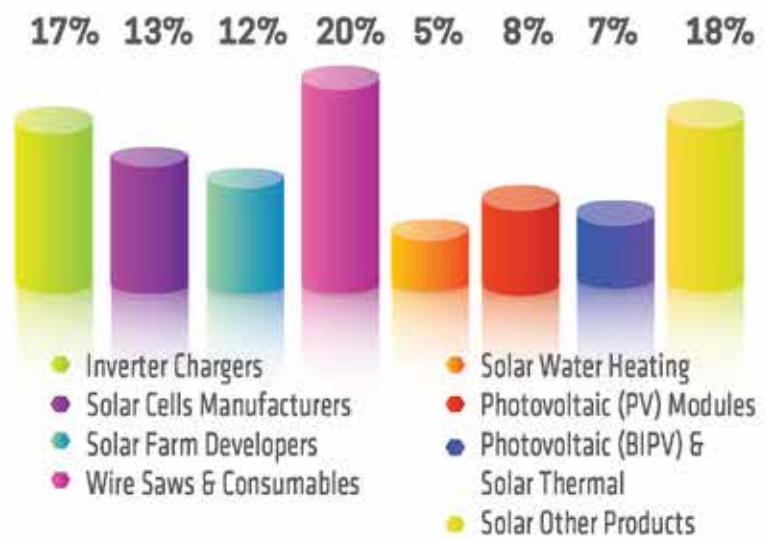
SOLAR PAKISTAN 2016 EVENT HIGHLIGHTS

EXHIBITION SPACE (SQF)	EXHIBITORS	VISITORS	COUNTRIES
30,000	100	10,000	15

SOLAR PAKISTAN 2017 EVENT FORECAST

EXHIBITION SPACE (SQM)	EXPECTED EXHIBITORS	EXPECTED VISITORS	EXPECTED COUNTRIES
4,500	150	12,000	20

MAJOR EXHIBITS



VISITORS BY INDUSTRY



EXHIBITOR PROFILE

- Manufacturers of cell and module encapsulation, crystal growth equipments, diffusion furnaces, laminators, mounting systems, concentrators, trackers and collectors
- Wire saws and consumables
- Silicon feedstock, ingot and wafer manufacturing
- Inverters, charge controllers, batteries and module connectors
- Photovoltaic (PV) modules, hybrid systems, materials and equipment
- Screen-printing and metallization equipment
- Solar Cell manufacturers
- Solar drying and desalination systems
- Solar water heating/cooling systems and solar pumps
- Testing, monitoring systems, project consultants, suppliers of building integrated
- Photovoltaic (BIPV) & solar thermal engineering
- Suppliers of raw materials
- System integrators, assemblers and distributors
- Solar farm developers and owners
- Electrical test and measuring systems
- Solar street and billboard lighting systems

VISITOR PROFILE

- Policy makers from energy sectors
- Electricity Boards/Power utilities
- Renewable Energy Consultants
- Operations and Maintenance Managers
- Government Bodies
- Environment Agencies
- Technology Developers
- Regulatory Authorities
- Industrialist & Distributors
- Energy Consultants
- National and International Agents

EXHIBITION TARIFF



3 x 3 m

Standard shell scheme package includes:

- Fascia board with company name & stand number
- White Laminated Plywood Partitions
- 220v/50Hz single phase electrical socket
- 3 Spotlights, 3 Chairs
- 1 Information Counter, 1 Round Table

Please reserve _____sqm for my company

- **Bare Space Rate**
USD \$ 250 per sqm
Min. 18 sqm
- **Shell Scheme Rate**
USD \$ 270 per sqm
Min. 9 sqm

Note:
50% of total payment is required to reserve your space
Govt. taxes will be applied where applicable

MARKETING & PROMOTIONAL CAMPAIGN

	Advertisements		E-Newsletters & Faxes		Composite Display		Participation Announcements
	Show daily		Magazines & Newspapers		Networking Meetings		Local & International Partnerships
	Direct Mailers		Media Partners		VIP passes to the key buyers		Promotional Trips

Organizer

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