Save the environment. Support green energy.

The 7th International Renewable Energy Exhibition & Conference

**29th - 30th - 31st March 2018**

**Expo Centre Lahore**

**Supporting Bodies**

- Saudi Arabia Solar Industry Association
- Asian Photovoltaic Industry Association
- Middle East Solar Industry Association
- Spanish Solar Association
- Solar GCC Alliance
- German Solar Association
- British Photovoltaic Association

**Media Partners**

- ENF
- PV+

www.solarfairpakistan.com
SOLAR Pakistan 2018 – The 7th International renewable energy exhibition and conference has established itself over the years as a benchmark event within the renewable energy sector. The event brings together on a single platform professionals from renewable energy generation, distribution and storage industries. By focusing on decentralized technologies in renewable energy the event presents intelligent solutions for the integration of energy systems. Furthermore, the event provides an opportunity to highlight the importance of renewable energy sources and how switching to renewable energy sources can benefit the country and is expected to bring substantial foreign investment into the energy sector of Pakistan.

SOLAR Pakistan 2018 aspires to be one of the largest energy events of Pakistan while highlighting the immense energy potential of Pakistan. The energy sector continues to dominate the overall structural character of Pakistan’s economy. Many local and international companies have shown significant interest in investing in Pakistan’s energy sector and SOLAR Pakistan will provide them a platform to explore these opportunities.

SOLAR PAKISTAN CONFERENCE

A conference will be held along with the exhibition covering sessions on renewable energy and power. It will be a valuable opportunity to meet and learn from leading industry professionals.

The conference will provide the best opportunities to obtain relevant information on the current technologies and systems in the industry. The conference will also feature knowledge enhancing presentations, question and answer sessions as well as networking opportunities.

INDUSTRY OVERVIEW

Pakistan is one of the fastest growing countries in Asia. Considering the growing demand of energy in the country, solar energy can prove to be an effective source of alternative energy. Many large businesses have already started using solar energy to run their industries and others are willing to adopt the same.

Pakistan is currently spending US$12 billion annually on the import of crude oil which increases the import bill considerably. Out of which 70% of the oil is used in generating power. Experts suggest that per unit cost is Rs. 18 on oil and Rs. 6-8 on solar. If we look at the big picture, with this available renewable energy resource, the country can easily cope with the energy crisis being faced right now and get rid of the hefty loans that have been taken to stabilize the economy.

Pakistan has tremendous potential for generating renewable energy from solar. This untapped cheaper option can produce huge amounts of energy to meet Pakistan’s energy requirements.
The country's energy demand will grow 8% to 10% per annum till the end of this decade. Currently it is growing at the rate of 4% annually. Non-renewable resources of energy and power, Oil and Gas are the main resources of energy and power.

Pakistan is growing rapidly with the potential to be amongst the larger economies of the century. Pakistan has 2.9 million megawatts of solar energy potential besides its photovoltaic opportunity. With 8 to 9 hours of sunshine per day and annual insulation values of more than 1,700 kilowatt hours per square meter, the climatic conditions in Pakistan are ideal for solar power.

The Government of Pakistan has taken an initiative for the utilization of solar energy through its Rural Electrification Program.
**GO SOLAR TODAY!**

When you install solar panels, you produce your own energy and effectively lock-in your power rate. This is a term most of us in the industry refer to as ‘Levelized Cost of Energy’ or ‘LCoE’ for short. The LCoE calculation is simply the amount of money paid for the system divided by the expected lifetime of the system (usually 25 or 30 years). Depending on your installation, your LCoE can certainly be $0.05/kWh or less. Take a look at your recent power bill and you’ll see that you are paying more than that today!

About 5000 acres of land in Cholistan has been reserved by the government of Punjab for the establishment of solar power plants.

Global radiation falling on horizontal surface in Pakistan is about 200-250 per m2/day with about 1500-3000 sunshine hours per year. Sindh and Balochistan have an average daily global isoloation of 19-20MJ/m2-day with annual mean sunshine duration of 8-8.5 H.

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**REASONS TO ATTEND**

**Network:** Network and build relationships with solar energy professionals and advocates from every part of the industry.

**Learn:** Today’s energy environment around the world is changing rapidly and vasty. Learn about the key policies that will change Pakistan and the World.

**Discover:** What’s possible when incredible cutting-edge technology and brilliant professionals come together.

**Scope:** Prepare for the future of solar energy and source important information that will ensure a clean environment and increased earning.

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*The next solar energy revolution is hiding in plain sight.*
SOLAR PAKISTAN
Highlights, forecasts & participating countries

Lahore, Pakistan

2017

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2018

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SUN IS FUTURE

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EXHIBITORS PROFILE

SOLAR Pakistan is attended by the manufacturers, distributors, suppliers and business owners of the following industries / sectors:
- Manufacturers of Cell And Module Encapsulation, Crystal Growth Equipment, Diffusion Furnaces, Laminators, Mounting Systems, Concentrators, Trackers and Collectors
- Wire Saws and Consumables
- Silicon Feedstock, Ingot and Wafer Manufacturing Photovoltaic (PV) Modules, Hybrid Systems, Materials and Equipment
- Inverters, Charge Controllers, Batteries and Module Connectors
- Street Lighting and Poles
- Heat-Exchange and Recovery Equipment
- Solar Cell Manufacturers
- Solar Drying and Desalination Systems

VISITORS PROFILE

Policy and Decision Makers From Energy Sector
- Renewable Energy Consultants
- Operations and Maintenance Managers
- Environment Agencies
- Foreign Missions and Consul Generals
- Government Officials
- Business Magnates of Pakistan
- Trade Delegations from Various Countries
- Technology Developers
- Regulatory Authorities
- Industrialists and Distributors

Marketing & Promotional Campaign

- Advertisements
- E-Newsletters & Faxes
- Composite Display
- Networking / Meetings
- Magazines & Newspapers
- VIP passes to the key buyers
- Direct Mailers
- Media Partners
- Social Media Marketing
- Promotional Trips
- Participation Announcements
- Tele Marketing
- Sms Marketing
- Local & International Partnerships

EXHIBITION TARIFF

Please reserve _______ sqm for my company

- Bare Space Rate
  - USD $250 per sqm
  - Min. 18 sqm
- Shell Scheme Rate
  - USD $270 per sqm
  - Min. 9 sqm

The standard shell scheme package will include:
- Fascia board with company name stand no.
- White Laminated Plywood Partitions
- 220v/50Hz single phase electrical socket
- 3 Spotlights
- 3 Chairs
- 1 Information Counter
- 1 Round Table
- 1 Waste Paper Basket

Note: 50% payment of the total space reservation amount to be made with the reservation form to confirm your space. Gov’t taxes will be applied where applicable.

Concurrent Event:

ESE 2018
Energy Storage & Electric Pakistan Exhibition and Conference

ORGANIZER
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